



EDUCATION ALLIANCE OF WASHOE COUNTY BOARD OF DIRECTORS MEETING AGENDA

Monday, June 24, 2019 at 4:00 p.m.
Reno + Sparks Chamber of Commerce
449 South Virginia, 3rd Floor
Reno, NV 89501



AGENDA

1. OPENING ITEMS

- 1.01 Call to Order – 4:00 p.m., Reno + Sparks Chamber of Commerce, 449 South Virginia, 3rd Floor, Reno, NV
- 1.02 Roll Call
- 1.03 Public Comment - Comments from the public are invited at this time on topics not specifically addressed elsewhere in the agenda wherein public comment is permitted. A "Citizen's Request to Speak" card should be filled out and submitted to the Recording Secretary before speaking during the Public Comment section. All persons are limited to 3 minutes per item. In accordance with Open Meeting Law and on the advice of legal counsel, the public body is discouraged from discussing and precluded from deliberating and/or acting on items raised by Public Comment which are not already on the agenda. The public body may impose reasonable content-neutral restrictions on public comment such as willfully disruptive comments that are irrelevant, repetitious, slanderous, offensive, inflammatory, irrational, or amounting to personal attacks or interfering with the rights of other speakers. Correspondence or written materials submitted for public comment by the general public shall be attached to the minutes of the meeting.
- 1.04 Action to Adopt the Agenda – Items on this agenda may be taken out of order; the public body may combine two or more agenda items for consideration; and the public body may remove an item from the agenda or delay discussion relating to an item on the agenda at any time. (For Possible Action)

2. REPORTS - Note regarding public comment: any individual may address the public body concerning any item listed below. A completed "Citizen's Right to Speak" card must be submitted to the public body at the meeting. During the discussion of each item on the agenda, the President will invite the individual to come forward to speak. Individuals are limited to three minutes per item.

- 2.01 President's Report (For Information Only) – No discussion among the members will take place on this item
- 2.02 Executive Director's Report (For Information Only) – No discussion among the members will take place on this item
- 2.03 Member Reports – Activities of Education Alliance members not listed on this agenda (For Information Only) – No discussion among the members will take place on this item

3. CONSENT AGENDA ITEMS - All matters listed under the consent agenda are considered routine and may be acted upon by the Public Body with one action and without an extensive hearing. Any member of the Board of Directors or any citizen may request that an item be taken from the consent agenda, discussed, to include public comment, and acted upon

separately during this meeting. The President retains discretion in deciding whether or not an item will be removed from the consent agenda.

- 3.01 Approval of Consent Agenda Items 3.02 through 3.03 (For Possible Action)
- 3.02 Approval of the Minutes from the Meeting of the Education Alliance Board of Directors from May 20, 2019 (For Possible Action)
- 3.03 Approval of the 2019 – 2020 Education Alliance Budget (For Possible Action)

4. ITEMS FOR DISCUSSION, PRESENTATION AND/OR ACTION (Public comment: any individual may address the public body concerning any item listed below. A completed “Citizen’s Right to Speak” card must be submitted to the public body at the meeting. During the discussion of each item on the agenda, the Chair will invite the individual to come forward to speak. Individuals are limited to three minutes per item.)

- 4.01 Consideration and Approval of the Slate of Officers for the 2019-2020 Education Alliance Board of Directors: Dave Bianchi – President; Melissa Burnham – Vice-President; Eric Scheetz – Secretary; and Melissa Deadmond – Treasurer; Joe Cline – P-16 Advocacy Liaison; Lauren Garfinkel – Member at Large; Charles Pasillas – Run for Education Liaison (For Discussion and Possible Action)
- 4.02 Consideration and Approval of the Appointment of Bill Fong to the Education Alliance Board of Directors for a term of 2019-2025, ending on June 30, 2025 (For Discussion and Possible Action)
- 4.03 Consideration and Approval of the Appointment of Landon Miller to the Education Alliance Board of Directors for a term of 2019-2025, ending on June 30, 2025 (For Discussion and Possible Action)
- 4.04 Presentation and Discussion on the Session of the 2019 Nevada State Legislature as it pertains to Education, including changes to funding – David Lasic (For Information and Discussion Only)
- 4.05 Update and Discussion on P-16 Advocacy Council District Comparator Initiative, where the Council is comparing data of the Washoe County School District against other school districts – Joe Cline (For Information and Discussion Only)
- 4.06 Presentation and Discussion of the 2019-20 Board Calendar/Business Meeting Timeline, the Board Member Mutual Commitment Agreement, and Profile Form – Kendall Inskip (For Information and Discussion Only)
- 4.07 Recognition of Outgoing Board Members – Bill Cathey, Mariah Evans, and Alex Woodley (For Discussion Only)

5. CLOSING ITEMS

- 5.01 Closing Comments by the Board President or Executive Director (For Information Only) – No discussion among the members will take place on this item
- 5.02 Announcement of Next Regular Meeting – The next Board of Directors meeting is scheduled for Monday, August 26, 2019, TMCC Pennington Applied Technology Center, 475 Edison Way, Room 270
- 5.03 Public Comment - Comments from the public are invited at this time on topics not specifically addressed elsewhere in the agenda. A “Citizen’s Request to Speak” card

should be filled out and submitted to the Recording Secretary before speaking during the Public Comment section. All persons are limited to 3 minutes per item. In accordance with Open Meeting Law and on the advice of legal counsel, the public body is discouraged from discussing and precluded from deliberating and/or acting on items raised by Public Comment which are not already on the agenda. The public body may impose reasonable content-neutral restrictions on public comment such as willfully disruptive comments that are irrelevant, repetitious, slanderous, offensive, inflammatory, irrational, or amounting to personal attacks or interfering with the rights of other speakers. Correspondence or written materials submitted for public comment by the general public shall be attached to the minutes of the meeting.

5.04 Adjourn Meeting

Forum Restrictions and Orderly Conduct of Business: The Education Alliance conducts the business of the Washoe County School District during its meetings. The presiding officer may order the removal of any person whose statement or other conduct disrupts the orderly, efficient or safe conduct of the meeting. Warnings against disruptive comments or behavior may or may not be given prior to removal. The viewpoint of a speaker will not be restricted, but reasonable restrictions may be imposed upon the time, place and manner of speech. Irrelevant and unduly repetitious statements and personal attacks which antagonize or incite others are examples of speech that may be reasonably limited.

Members of the public wishing to request supporting materials for this meeting or who are disabled and require special accommodations at the meeting should contact Kendall Inskip, Executive Director, in writing at Education Alliance of Washoe County, P.O. Box 30425, Reno, Nevada 89520-3425 or by telephone at 775-353-6950.

This agenda and supporting materials, when appropriate, have been posted at the following locations:

www.washoeschools.net
www.boarddocs.com/nv/washoe/Board.nsf/Public
State of Nevada website (<https://notice.nv.gov>)
WCSD Central Administrative Building
Washoe County Administration Building
Washoe County Courthouse
Reno City Hall
Sparks City Hall
Sparks Library
Pyramid Lake Paiute Tribe Administration Building
Reno Sparks Indian Colony Administrative Office
Reno + Sparks Chamber of Commerce



**Education Alliance Board of Directors Meeting
MINUTES**

Monday, May 20, 2019 4:00 p.m.

**Washoe County Jan Evans Juvenile Justice Center
650 Ferrari McLeod Blvd., Training Room
Reno, NV 89512**

1. OPENING ITEMS

1.01 Call to Order – 4:36 p.m., Reno, NV – Dave Bianchi, 650 Ferrari McLeod Blvd., Reno, NV

1.02 Roll Call – Quorum

Present: Dave Bianchi, Melissa Burnham, Bill Cathey, Joe Cline, Melissa Deadmond, Lauren Garfinkel, Kendall Inskip, Chris Morgan, Nanette Quitt, Michelle Sanchez-Bickley, Ben Rogers, Ann Silver, John Slaughter, and Alex Woodley

Absent at Roll Call: Natha Anderson, Brent Boynton, Mariah Evans, Bill Fong, David Lasic, Kris Layman, Charles Pasillas, and Jill Tolles.

1.03 Public Comment – None at this time.

1.04 Action to adopt the agenda – It was moved by Alex Woodley, and seconded by Ann Silver that **the Board of Directors adopt the agenda.** The result of the vote was Unanimous: Pass (Yea: Dave Bianchi, Melissa Burnham, Bill Cathey, Joe Cline, Melissa Deadmond, Lauren Garfinkel, Kendall Inskip, Chris Morgan, Nanette Quitt, Michelle Sanchez-Bickley, Ben Rogers, Ann Silver, John Slaughter, and Alex Woodley) Final Resolution: Motion Carries 14-0

2. REPORTS

2.01 President's Report

Dave Bianchi congratulated John Slaughter on his retirement. His last day at Washoe County is June 14th. Dave welcomed Brittani Haggarty back from maternity leave.

2.02 Executive Director's Report

Kendall Inskip announced student intern Torie Palmer, who recently graduated from UNR, was instrumental in helping with SkillsUSA, Principal for a Day, and Teacher Appreciation Week. This position was funded through a UNR Career Student Pack Internship Grant. Kendall thanked Eric Scheetz for helping host the 2019 Chamber Leadership Class of 38 at the Teachers' Warehouse. The 2019-20 Development Report with Slate of Officers and member recommendations will go out shortly to be voted on June 24th. Kendall added after a year-long research, she would like to make a recommendation to hold six Board of Directors meetings rather than ten. The meetings will be held August, September, November, January, March, and June. She added she will be sending out a Mutual Commitment Agreement and the 2019-20 Budget. Kendall invited Executive Board to Corbett Elementary School on Wednesday, May 22nd at 10:00 a.m. for a student assembly to present the Kids in Motion grant as well as their \$2,000 prize for winning highest percentage of students registered for the 2018 Run for Education. Sponsors and donors have been invited.

2.03 Member Reports

Joe Cline stated the P-16 Advocacy Council will be moving their meetings to the first Monday of the month at 4:00 p.m. at InNEVations. He also updated the group on the white paper the Council is developing with their UNR intern, Kayla Wolfson, with the goal of completion this summer.

3. CONSENT AGENDA ITEMS

3.01 Approval of Consent Agenda Items 3.02 through 3.04 (For Possible Action)

It was moved by Melissa Deadmond, and seconded by Ann Silver that **the Board of Directors approve Consent Items 3.02 through 3.04**. The result of the vote was Unanimous: Pass (Yea: Dave Bianchi, Melissa Burnham, Bill Cathey, Joe Cline, Melissa Deadmond, Lauren Garfinkel, Kendall Inskip, Chris Morgan, Nanette Quitt, Michelle Sanchez-Bickley, Ben Rogers, Ann Silver, John Slaughter, and Alex Woodley) Final Resolution: Motion Carries 14-0

3.02 Approval of the Minutes from the Meeting of the Education Alliance Board of Directors from March 25, 2019 (For Possible Action)

3.03 Approval of the 2019 Run for Education Budget (For Possible Action)

3.04 Approval of the Minutes from the Meeting of the Education Alliance Board of Directors from April 22, 2019 For Possible Action)

4. ITEMS FOR PRESENTATION, DISCUSSION, AND/OR ACTION

4.01 Introduction of Washoe County Jan Evans Juvenile Justice Center Services (For Presentation and Discussion Only)

John Slaughter introduced Frank Cervantes, Director of Juvenile Services at the Jan Evans Juvenile Justice Center. Mr. Cervantes gave a history of juvenile justice in Washoe County and the services provided for youth at the Center.

4.02 Presentation and Discussion to review the Education Alliance Mission Statement – Eric Scheetz (For Presentation and Discussion Only)

In Eric's absence, Kendall invited the group to comment on the proposed Mission Statement. Ann Silver inquired about the differences between our mission statement and the Washoe K-12 Foundation and what their funding supports. The group discussed the differences between the two non-profits and Ann emphasized the importance of making sure our Mission Statement is unique so it stands apart from other similar non-profits.

4.03 Education Alliance Board Member Spotlight – Learning about Individual Board members regarding their path to support education. Member Spotlight: Alex Woodley (For Presentation and Discussion Only)

Kendall introduced Alex Woodley who gave a brief history of his education and military career and why he is passionate about supporting education through his service on Education Alliance.

4.04 Report on Teacher Appreciation Week events at the Teachers' Warehouse. Discussion may include donations, volunteers, and related information – Kendall Inskip (For Information and Discussion Only)

Dave Bianchi thanked Board volunteers who helped out during Teacher Appreciation Week Donation Day and Shop 'Til You Drop for teachers. Kendall echoed her appreciation and also shared that 32 pallets of supplies were donated, including a trunkful from Governor Sisolak. Kendall thanked Melissa Deadmond for purchasing lunch for warehouse staff and EA team. Kendall shared how the Outstanding Educator Awards were selected by a special Selection

Panel and what schools were selected to apply. Funding was provided by a donation to the Education Alliance from the Sean and Jennifer O’Neal Family Foundation and 12 project applications totaling approximately \$10,000 were selected by the Panel. In addition, based on Teachers’ Warehouse educator surveys, funding paid for top requested classroom supplies as gifts for teachers who attended Shop ‘Til You Drop.

4.05 Update and Discussion on the Run for Education: Sunday, October 20, 2019. Discussion may include sponsors, courses, and related information – Kendall Inskip (For Information and Discussion Only)

Kendall stated the layout for the 2019 Run for Education will be shifting west for safety reasons, with a greater emphasis on the Sparks Marina. A 4K will be offered and all sponsorship benefits remain the same. Fundraising is actively in progress and Kendall reported \$24,000 in donations and pledges received to date; the goal is \$130,000. She thanked Nanette Quitt and NV Energy; our Kids in Motion program has been selected as the recipient for “Dollars for Dingers” at the Reno Aces games again this year. Kendall will send out the Sponsorship packet.

5. CLOSING ITEMS

5.01 Closing Comments by the Board President or Executive Director

Dave Bianchi emphasized the importance of attending the annual meeting on June 24th where we will elect officers, new board members, and recognize our outgoing members.

5.02 Next Meeting of the Board of Directors

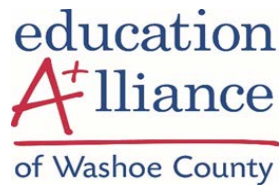
The next Board of Directors meeting will be June 24, 2019 at Reno + Sparks Chamber of Commerce, 449 S. Virginia, 3rd floor.

5.03 Public Comment – None at this time.

There being no further business to come before the members of the Board, President Bianchi declared the meeting adjourned at 5:40 p.m.

Dave Bianchi, President

Date



Education Alliance Budget 2019-20

EDUCATION ALLIANCE Account Name	APPROVED BUDGET FY 2018-19	Actual @3-31-19 FY 2018-19	IN-KIND @3-31-19 FY 2018-19	PROPOSED BUDGET FY 2019-20
Run for Education	\$40,500	\$33,264	\$80,797	\$39,980
P-16 Advocacy Council	\$2,200	\$0	\$0	\$2,200
Unrestricted Donations	\$7,950	\$955	\$0	\$3,500
Contingency Reserve	\$6,000	\$6,000	\$0	\$12,000
Administrative/Operating	\$6,900	\$1,584	\$11,100	\$7,230
Partners in Education (does not include TW)	\$5,750	\$4,231	\$11,900	\$6,100
Partners in Education-Teachers' Warehouse	\$400	\$0	\$111,920	\$500
EDUCATION ALLIANCE TOTAL	\$69,700	\$46,035	\$215,717	\$71,510
WCSD Account Name	APPROVED BUDGET FY 2018-19	ACTUAL @3-31-19 FY 2018-19	BUDGET FY 2019-20	
Salaries	\$221,779	\$162,413	est. \$261,263	
Benefits	\$91,412	\$66,308		
SubTotal Personnel	\$313,191	\$228,721		
Purchased Professional Services (Audit)	\$8,207	\$0		
Other Purchased Services (Cell)	\$624	\$698		
Staff Travel (Mileage)	\$0	\$0		
General Supplies	\$2,500	\$34		
Other (Community Engagement)	\$1,700	\$0		
Postage	\$250	\$0		
Printing	\$1,500	\$0		
SubTotal Operating	\$14,781	\$ 732	\$0	
WCSD TOTAL	\$327,972	\$229,453	\$0	



Run for Education Budget 2019-20

EXPENSES	2018-19 Budget	2018-19 ACTUAL	2018-19 In-Kind	Approved 2019-20 Budget
Personnel	\$10,500	\$9,205	\$4,000	\$14,150
Personnel	\$10,500	\$9,205	\$4,000	\$14,150
Rentals (tables, tents, portapotties, sound system)	\$7,250	\$5,304	\$33,834	\$6,250
Racers (bibs, t-shirts, medals, food)	\$14,050	\$11,413	\$0	\$12,430
Supplies	\$1,850	\$1,932	\$604	\$450
Race Day Costs(inc. Volunteer food)	\$650	\$510	\$20,021	\$600
Prizes	\$5,700	\$4,600	\$450	\$5,800
Printing, Marketing, Media	\$500	\$300	\$21,888	\$300
Sub Total	\$30,000	\$24,059	\$76,797	\$25,830
Total	\$40,500	\$33,264	\$80,797	\$39,980



P-16 Budget 2019-20

EXPENSES	2018-19 Budget	2018-19 ACTUAL @3/31/19	2018-19 In-Kind @3/31/19	Proposed 2019-20 Budget
Personnel (UNR, WCSD, TMCC)	\$0	\$0	\$0	\$500
Printing - Data Profile*	\$1,000	\$0	\$0	\$500
Additional Printing	\$1,200	\$0	\$0	\$1,200
Nutrition Services	\$0	\$0	\$0	\$0
Total	\$2,200	\$0	\$0	\$2,200



Unrestricted Budget 2019-20

EXPENSES	2018-19 Budget	2018-19 ACTUAL @3/31/19	2017-18 In-Kind @3/31/19	Proposed 2019-20 Budget
Intern - Website (8hrs/wk x 12wks x \$12/hr plus workers comp/medicare etc)	\$0	\$0	\$0	\$1,200
Website (Maintenance/GoDaddy/SSL Certificate \$100)	\$400	\$251	\$0	\$400
Travel/Conferences	\$0	\$135	\$0	\$200
Board Meetings/General Supplies	\$300	\$49	\$0	\$300
Dues & Fees	\$150	\$146	\$0	\$300
Printing	\$100	\$0	\$0	\$100
Executive Director Discretionary Fund	\$1,000	\$375	\$0	\$1,000
Total	\$1,950	\$955	\$0	\$3,500



Administrative/Operating Budget 2019-20

EXPENSES	2018-19 Budget	2018-19 ACTUAL @3/31/19	2018-19 In-Kind @3/31/19	Proposed 2019-20 Budget
Mileage	\$500	\$0	\$0	\$500
Training/Professional Development	\$800	\$0	\$0	\$800
Development Costs: Meetings/Dues/Fees/Community Participation (EDAWN/Chamber/WIN)	\$1,300	\$912	\$0	\$1,500
Postage	\$220	\$114	\$0	\$250
Office Space and Supplies	\$500	\$394	\$8,600	\$500
Equipment of Value	\$500	\$0	\$0	\$500
Printing	\$200	\$33	\$0	\$200
Professional Svcs - Attorney/CPA	\$2,550	\$0	\$2,500	\$2,550
Subscriptions	\$130	\$0	\$0	\$130
Credit Card Fees (UFCU)	\$200	\$131	\$0	\$300
Total	\$6,900	\$1,584	\$11,100	\$7,230



Partners in Education Budget 2019-20

EXPENSES	2018-19 Budget	2018-19 ACTUAL @3/31/19	2018-19 In-Kind @3/31/19	Proposed 2019-20 Budget
Principal/Executive for a Day				
Sites and Services	\$0	\$0	\$4,400	\$0
Prizes	\$0	\$0	\$2,500	\$0
Printing/Design (Materials-Program/flyer)	\$300	\$76	\$0	\$300
Supplies (nametags, ink, general, MYM refreshments)	\$200	\$209	\$0	\$300
Postage	\$100	\$0	\$0	\$100
Subtotal for P4D	\$600	\$285	\$6,900	\$700
Partners in Education				
Intern - Database (4hrs/wk x 46wks x \$7.25 plus workers comp/medicare etc)	\$2,800	\$1,923	\$0	\$2,800
Marketing/Teams/Groups Supplies/Meetings	\$200	\$45	\$0	\$200
Printing/Design of Materials-Program	\$150	\$76	\$0	\$300
Postage	\$0	\$40	\$0	\$100
Gifts to Schools	\$0	\$0	\$5,000	\$0
Dues/Fees (PiE activities)	\$0	\$0	\$0	\$0
Supplies (PiE Recognition-\$100x4/year plus Schools 2-10 per partner/nametags/signs/posters for Schools)	\$2,000	\$1,863	\$0	\$2,000
Subtotal for PiE	\$5,150	\$3,947	\$5,000	\$5,400
Total PiE Programs	\$5,750	\$4,231	\$11,900	\$6,100
Teachers' Warehouse				
Inventory Donations	\$0	\$0	\$105,720	\$0
Supplies (TAW, Volunteer Refreshments, Signs)	\$400	\$0	\$6,200	\$500
Total Teachers' Warehouse	\$400	\$0	\$111,920	\$500



Board Development – School Year 2019-20

Recommendation to the Board of Directors for Approval at the Annual Meeting June 24, 2019

Bylaws Article III Section 7 – Nominations to the Board of Directors:

The Executive Director shall be responsible for making recommendations to the Board of Directors for new or vacant positions.

Current Board Composition 2018-19:

The composition and diversity of the current board membership (23) including the three (3) permanent educational representatives and the Executive Director, and including outgoing members is reflective of:

- Nine (9) public sector representatives and fourteen (14) private sector representatives;
- Diversity: twelve (12) women; eleven (11) men; and three (3) minorities.

Board Member Recommendations:

The Education Alliance Board of Directors and staff continue to work on cultivating community and business relationships to further our mission. In making recommendations for Board Development for the 2019-20 year, several factors were considered:

- Input from current directors;
- Education Alliance Bylaws Article II Section 2 – Number and Qualifications of Directors, commitment to strive for a majority of representatives from the private sector; and,
- Education Alliance multi-year industry specific and recruitment succession planning (Attachment 1).

The Education Alliance continues to recognize that Board positions are for specific business/ industries but may be reserved for specific interests/benefits of the Board when balancing the diversity reflective of our community and educational bodies. With this in mind, the following individuals are recommended for Board of Director positions, effective July 1, 2019:

- Bill Fong – Counselor, WCSD (Own term - Education K-12, bio p. 3);
- Landon Miller – Anchor, KTVN 2 News (New Director - Media/Communications, bio p. 3).

With these recommendations, the composition and diversity of the 2019-20 Board membership will be 21 including the three (3) permanent educational representatives and the Executive Director:

- Twelve (12) private sector representatives and nine (9) public sector representatives;
- Diversity: ten (10) women; eleven (11) men; and three (3) minorities.

Education Alliance of Washoe County 2019-20 Slate of Officers:

Below are recommended Board Members to serve as Officers (blue) of the Executive Board during the 2019-20 year:

Executive Board Officers	2018-19	2019-20
President	Dave Bianchi	Dave Bianchi
Vice President	Melissa Burnham	Melissa Burnham
Secretary	Joe Cline	Eric Scheetz
Treasurer	Eric Scheetz	Melissa Deadmond
Past-President/Run for Ed Liaison	Alex Woodley	N/A
P-16 Advocacy Liaison	Melissa Burnham	Joe Cline
Run for Education Liaison	Alex Woodley	Charles Pasillas
Member-at-Large	Michelle Sanchez-Bickley	Lauren Garfinkel
Member-at-Large	Bill Fong for Mariluz Garcia	Mariluz Garcia
Permanent Member - UNR	Melissa Burnham	Melissa Burnham
Permanent Member - TMCC	Melissa Deadmond	Melissa Deadmond
Permanent Member - WCSD	David Lasic	David Lasic
Permanent Member – Executive Director	Kendall Inskip	Kendall Inskip

P-16 Advocacy Liaison – Joe Cline

The P-16 Advocacy Liaison will serve as a supporting advisor to the President on academic-related initiatives such as the P-16 Advocacy Council and its areas of focus. The P-16 areas of focus for 2019-20 include: Data Profile; District Comparative White Paper; College and Career Competitiveness Pipeline; Higher Education; Post High School Plans Survey; and Intellectual Recognition. Working closely with the chairs/co-chairs and staff of the academic teams/task forces, the Liaison will keep the Executive Board and Board of Directors informed of progress, board needs and successes.

Run for Education Liaison – Charles Pasillas

The Run for Education (Run4Ed) Liaison will serve as a supporting advisor to the President on EA's current largest annual fundraising event. Working closely with the co-chair, staff, and Desert Sky Adventures, the Run4Ed Liaison will keep the Executive Board and Board of Directors informed of progress, board needs and successes.

Partners in Education Liaison - Vacant

The Partner in Education (PiE) Liaison will serve as a supporting advisor to the President for activities under the Partners in Education Program, such as PiE Champion Awards, Teachers' Warehouse, Classroom Speakers, and Principal for a Day. The PiE Liaison will work hand-in-hand with staff and the chair/co-chairs of each team to keep the Executive Board and Board of Directors informed of progress, board needs and successes.

Marketing Team Liaison – Brittani Haggarty

The Marketing Team Liaison will represent the co-chairs of the team to keep the Executive Board informed of progress, board needs, and successes. The Marketing Team Co-Chair, a board member, will inform and report on progress, board needs and successes at the full board of directors meetings.

Recommended New Director Bios:

Bill Fong, MS, School Counselor, WCSD

Bill Fong was born and raised in Reno, Nevada. From an early age he was drawn to working with children and working in a helping profession. Bill has been involved in working with youth for over 20 years. He has instructed many motion based sports including Sailing, Windsurfing, Snowboarding, Strength Training, and Volleyball.



Bill's passion for connecting youth with opportunity led him to his current career as a School Counselor. He has been a School Counselor for 17 years, including work with Career and Technical Education, serving as Director of Dean's Future Scholars and 15 years working with area Middle School Students. Bill received his Bachelor's and Master's Degree in School Counseling from the University of Nevada, Reno.

Most memorable experience as a volunteer in education: Volunteering time to teach/coach volleyball to low income students. Being able to watch them grow and gain confidence in something they had never done before was incredibly rewarding!

Landon Miller, Anchor, Anchor, KTVN 2 News

Landon Miller currently anchors KTVN 2 News at 5:00, 2 News at 6:30, 2 News at 7:00, and 2 News at 11:00. He joined the KTVN 2 News team in 2014 as a weekend video journalist. Landon worked his way up, joining the 2 News This Morning team as the show's live reporter. Born in Northern Nevada, Landon is proud to call Reno home. He graduated from Wooster High School's International Baccalaureate Program, and went on to pursue a degree in Journalism from the Reynolds School of Journalism at the University of Nevada, Reno. During his time at school, Landon won first place in the Hearst Collegiate Journalism awards in television reporting. Landon minored in Spanish.

Landon began his career in broadcasting while he was still in high school, getting a part time job at News Talk 780 KOH. During his time at KOH, Landon covered several high-profile stories including a shooting inside a Carson City IHOP, a shooting at Sparks Middle School, a crash at the Reno Championship Air Races and several wildfires.



Since joining the 2 News team, Landon has won two EMMY awards as a reporter and anchor. At 2 News, Landon has anchored live coverage of wildfires to elections, to other breaking stories. He also reports politics for 2 News by fact checking political advertisements in his 'Reality Check' series. Perhaps, though, Landon is most known for his daily segment, 'Your 2 Cents,' where viewers call and give their opinions on the day's news.

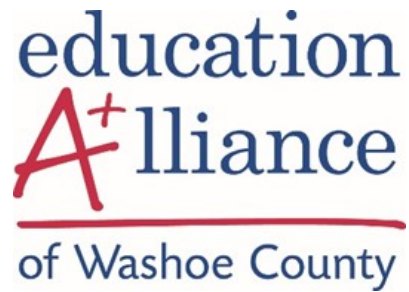
If you don't see him doing the news, it is almost guaranteed you will find Landon drinking a cup of coffee at one of Northern Nevada's coffee shops, teaching at the Reynolds School of Journalism, speaking to a class, emceeding an event, or listening to Reggaeton.

If you ask Landon what his future looks like, there's a good chance he'll say 'I have no idea.' However, Landon is passionate about being a friend-like figure for his viewers. Landon is passionate about storytelling, travel, and Spanish. Ideally, he wants to find a combination of all four. So stay tuned.

Landon is honored to join the Education Alliance and continue to serve the community. He has volunteer Emceed several times for the 'Run for Education,' and most recently was on a panel to award money for well-deserving teachers and their classrooms.

Most memorable experience as a volunteer in education:

"Being on the Outstanding Educator Selection Panel was a great reminder of the important work the Education Alliance does," he said. "We can talk about school budgets and teachers spending their own money on supplies all the time, but actually reading teachers' stories and truly experiencing the need was eye-opening."



**Education Alliance Executive Board
Organization Chart
2019-2020**

Vice President / UNR

Melissa Burnham

President

Dave Bianchi

Past President

N/A

Secretary

Eric Scheetz

WCSD

David Lasic

Treasurer / TMCC

Melissa Deadmond

P-16 Advocacy Liaison

Joe Cline

Run for Education Liaison

Charles Pasillas

Executive Director

Kendall Inskip

Member at Large

Mariluz Garcia

Member at Large

Lauren Garfinkel

P-16 Advocacy Liaison — Joe Cline

<u>Team/Task Force/Program</u>	<u>Chair/Co-Chairs</u>
P-16 Advocacy Council	Joe Cline/Chris Morgan
Data Profile & White Papers	Eric Scheetz
Higher Education	Joe Cline
Career and College Readiness/ Competitiveness Pipeline	
ACT/Post High School Plans	Joe Cline
Intellectual & Creative Recognition	Chris Morgan

Marketing Team Liaison — Brittani Haggarty

Co-Chairs: Brent Boynton and Kate Kirkpatrick

Run for Education Liaison — Charles Pasillas

Co-Chairs: Charles Pasillas/Alex Woodley

Partners in Education Liaison — Vacant

<u>Team/Task Force/Program</u>	<u>Chair/Co-Chair</u>
Principal for a Day	Michelle Sanchez-Bickley
Meet Your Match	Ann Silver
PiE Champion Awards	David Lasic
Classroom Speakers	Ben Rogers
Teachers' Warehouse	Natha Anderson

Education Alliance Board of Directors - Attachment 1

2019-20 Target Membership Total: 21

Outgoing Industry Member	June 30, 2019	June 30, 2020	June 30, 2021	June 30, 2022	June 30, 2023	June 30, 2024
Banking/Accounting/Financial		1		1		
Communication/Media/Marketing/PR					1	
Community/Non-Profit	1					2
Construction*					1	
Education - Higher*	1			1	1	
Education - K-12*						
Energy/Utilities		1				
Government - City/County	1		1			
Health Care/Medical*				1		
Human Resources			1			
Labor Organization				1		
Legislative					1	
Manufacturing						1
Mining						
Public Sector			1			
Real Estate			1			
Technology*			1			
Urban Housing/Development						

Board Industry / Recruitment Recommendations *(subject to change)*

Industry Recruitment	2019-2020	2020-2021	2021-2022	2022-2023	2023-2024	2024-2025
Banking/Accounting/Financial		X		X		
Communication/Media/Marketing	X				X	X
Community/Non-Profit						
Construction/Contracting*					X	X
Economic Development/Tourism						
Education - Higher*						
Education - K-12*	X					
Energy/Utilities		X				
Government - City/County		X				
Health Care/Medical*			X			
Human Resources						
Labor Organization				X		
Legal						
Legislative					X	X
Logistics*						
Manufacturing*						
Mining						
Real Estate						
Technology*		X				
Urban Housing/Development						

* In-Demand Industries

Education Alliance Board of Directors July 1, 2019 to June 30, 2020

Term Expiration Dates in Red (previous years hidden)

	Name	Industry	Sector		Diversity			Indentured Date	2019	2020	2021	2022	2023	2024	2025
			PU	PR	Minority	Women	Men								
1	Anderson, Natha*	Labor Organization		1		1		7/1/2016	T1: 6/30/2019			T2: 6/30/2022			
2	Bianchi, Dave	Banking/Accting/ Financial		1			1	(7/1/12-6/30/14 Niki Gladys Term) Begin own term 7/1/2014		T2: 6/30/2020					
3	Boynton, Brent	Communications/ Housing		1			1	7/1/2017		T1: 6/30/2020			T2: 6/30/2023		
4	Cline, Joe	Community		1			1	7/1/2018			T1: 6/30/2021			T2: 6/30/2024	
5	Fong, Bill	Education - K-12	1		1		1	7/1/2019				T1: 6/30/2022			T2: 6/30/2025
6	Garcia, Mariluz	Education - Higher	1		1	1		(7/1/13 to 7/1/16 M. Martinez Term) Begin own term: 7/1/2016	T1: 6/30/2019			T2: 6/30/2022			
7	Garfinkel, Lauren	Manufacturing		1		1		7/1/2018			T1: 6/30/2021			T2: 6/30/2024	
8	Miller, Landon	Media	1				1	7/1/2019				T1: 6/30/2022			T2: 6/30/2025
9	Morgan, Chris	Financial		1			1	7/1/2016	T1: 6/30/2019			T2: 6/30/2022			
10	Pasillas, Charles	Engineering		1	1		1	7/1/2017					T2: 6/30/2023		
11	Quitt, Nanette	Energy/Utilities		1		1		7/1/2014		T2: 6/30/2020					
12	Rogers, Ben	Technology		1			1	7/1/2015			T2: 6/30/2021				
13	Sanchez-Bickley, Michelle	Healthcare		1		1		7/1/2016	T1: 6/30/2019			T2: 6/30/2022			
14	Scheetz, Eric	Engineering	1				1	(7/1/12-6/30/15 Alex Gamboa Term) 7/1/2015				T2: 6/30/2021			
15	Silver, Ann	Community/ Business		1		1		7/1/2018			T1: 6/30/2021			T2: 6/30/2024	
16	Slaughter, John	Government	1				1	7/1/2015			T2: 6/30/2021				
17	Tolles, Jill	Private Sector		1		1		7/1/2018		T1: 6/30/2020			T2: 6/30/2023		
Permanent Members															
18	UNR (Designee Melissa Burnham)		1			1									
19	TMCC (Designee Melissa Deadmond)		1			1									
20	WCSD (Designee David Lasic)		1			1									
21	Executive Director (Kendall Inskip)		1			1									
			9	12	3	10	11								

Unfinished Terms:

 Melissa Burnham - before UNR Designee (T1): 6/30/2020

 Kris Layman T2: 6/30/21

* Currently afforded to WEA president



**Bylaws of
Education Alliance of Washoe County, Inc.**

Appendix A

**Article II
Directors**

Section 2 – Number and Qualifications of Directors

The Board of Directors of the Education Alliance shall be comprised of 21 members.

Board Member Profile

Name _____

Employer _____

Title _____

Preferred Mailing Address: Home Business

Address: _____

Business Phone _____ Preferred Email _____

Cell Phone _____ Text okay? Yes No

Best time to reach you: _____

Current EA Leadership and/or Team(s): _____

Professional Affiliations: _____

Other nonprofit, charities, boards: _____

Personal Information: Spouse _____ Children _____

Birthday (M/D) _____

Interests/Hobbies: _____

How would you like to be involved in supporting EA's mission? *Circle all that apply*

Partners in Education (PiE) Task Force Secure a Partner in Education

Become a Partner in Education (company or org) Provide testimonial about benefits of being a PiE

Invite PiE School students to tour your office Coordinate/contribute PiE Champion Awards

Be a **Classroom Speaker** Secure Classroom Speakers Connect Classroom Speakers with Teachers

Principal for a Day (P4D) Contact Participants/Participate

Coordinate Principal for a Day (P4D) Meet Your Match Coordinate P4D Day in Review Event

Run for Education (R4E) Registration Secure/coordinate R4E snacks Sponsor/secure R4E Sponsor

Organize/Secure a R4E Team R4E T-shirt/Bib Packet Assembly Coordinate R4E Banners

Secure R4E Volunteers Celebrate Top Two R4E Schools at Spring Assemblies

Teachers' Warehouse (TW) Donation Day TW Shop 'Til You Drop TW Inventory

Serve on **P-16 Advocacy Council (P-16)** P-16 Data Profile Team P-16 Initiatives Other

Executive Board: President, Vice President, Secretary, Treasurer **Marketing Team**

Finance Review Team **Bylaws Team** Provide/Secure Pro Bono Support (e.g. CPA, legal, other)

Nominate EA for an award/recognition Website Social Media

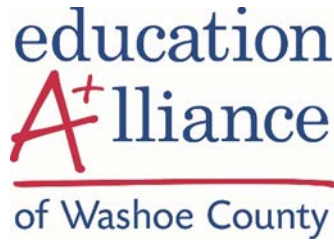
Other (we love creative ideas!): _____

Indicate your comfort level with each of the fundraising activities below on a scale of No Pain, Mild Pain, or Worst Pain Possible.

Fundraising Activities	☺ No Pain – Sign me up!	☺ Mild Pain – Maybe with coaching I could.	☹ Worst Pain Possible – Completely out of my comfort zone.
Brag/Share our events on social media			
Bring potential donors to EA events			
Buy table/seats for EA at a community event			
Buy food for volunteers			
Cold Calls to companies/organizations to intro EA and its programs/initiatives			
Coordinate an EA event			
Donate expertise (e.g. CPA, legal)			
Donate to the Teachers’ Warehouse (cash or supplies)			
Donor thank you calls/notes			
Get a financial donation			
Get/Give an in-kind donation (e.g. meeting/event space; raffle/silent auction items)			
Host an awareness building event			
Introduce Executive Director to prospects by email			
Make an annual personal gift			
Name EA in your will/bequest			
Provide intelligence on prospects			
Secure discounts for teachers during Teacher Appreciation Week			
Secure donations for the Teachers’ Warehouse (cash or supplies)			
Secure Run for Education Sponsor			
Set up a prospect meeting/lunch with Executive Director			
Sign/Co-Sign Fundraising Letters to prospects			
Sponsor an EA Intern (HS = \$7.25/hr.; college = \$12/hr.)			
Underwrite the cost of an educational field trip (\$100/bus)			
Sponsor a WIN breakfast on behalf of EA			
Write a letter of support to newspaper/business magazine			
Other – again, love creative ideas to support EA!			

THANK YOU! Please return to Kendall or email kinskip@washoeschools.net

THANK YOU! Please return to Kendall or email kinskip@washoeschools.net



Board of Directors Meetings 2019-2020

Meetings held on Mondays at 4:00pm

(Note: Per Bylaws, June meeting is Mandatory for Elections)

Date:

August 26, 2019

September 23, 2019

November 18, 2019

January 27, 2020

March 23, 2020

June 22, 2020

Location:

TMCC Edison, Rm. 270

WCSD Board Room

Reno + Sparks Chamber

North Star Training Room

University of Nevada, Reno

Reno + Sparks Chamber

Italics = location not confirmed

Indicate your comfort level with each of the fundraising activities below on a scale of No Pain, Mild Pain, or Worst Pain Possible.

Fundraising Activities	☺ No Pain – Sign me up!	☺ Mild Pain – Maybe with coaching I could.	☹ Worst Pain Possible – Completely out of my comfort zone.
Brag/Share our events on social media			
Bring potential donors to EA events			
Buy table/seats for EA at a community event			
Buy food for volunteers			
Cold Calls to companies/organizations to intro EA and its programs/initiatives			
Coordinate an EA event			
Donate expertise (e.g. CPA, legal)			
Donate to the Teachers’ Warehouse (cash or supplies)			
Donor thank you calls/notes			
Get a financial donation			
Get/Give an in-kind donation (e.g. meeting/event space; raffle/silent auction items)			
Host an awareness building event			
Introduce Executive Director to prospects by email			
Make an annual personal gift			
Name EA in your will/bequest			
Provide intelligence on prospects			
Secure discounts for teachers during Teacher Appreciation Week			
Secure donations for the Teachers’ Warehouse (cash or supplies)			
Secure Run for Education Sponsor			
Set up a prospect meeting/lunch with Executive Director			
Sign/Co-Sign Fundraising Letters to prospects			
Sponsor an EA Intern (HS = \$7.25/hr.; college = \$12/hr.)			
Underwrite the cost of an educational field trip (\$100/bus)			
Sponsor a WIN breakfast on behalf of EA			
Write a letter of support to newspaper/business magazine			
Other – again, love creative ideas to support EA!			

THANK YOU! Please return to Kendall or email kinskip@washoeschools.net



Education Alliance Board Business Meeting Timeline (items on agenda)

(@ 6-17-19 - *subject to change*)

August (Kickoff)

- Chairs confirm members on Teams/Task Forces/Groups - P-16, Marketing, R4E, other
- Run for Education Update (Funding/Volunteers)
- Strategic Plan Glance – Any revisions needed? Are our activities focused on our goal?
- President: 100% Giving Board Request (Deadline goal October 15)
- Board Member Spotlight
- Approve last meeting minutes
- Rotating Member Reports
- Legislative Session update if applicable

September

- Financials July 1 – June 30 Prior School Year
 - Exec approves/recommends to Board
 - Board approves (biannually in September and March)
- Run for Education Update
- President: 100% Giving Board Deadline October 15
- Board Member Spotlight
- Approve last meeting minutes
- Rotating Member Reports

November (Holiday Social/Mixer)

- Run for Education Event Recap and Preliminary Report of Expenditures/Revenues
- PiE Champion Nominations
- Principal for a Day -- Request for Executives
- Board Member Spotlight
- Approve last meeting minutes
- Rotating Member Reports

January

- Principal for a Day Update
- PiE Champion Awards Update
- Run for Education Available Proceeds Report and Approve distribution
- Approve upcoming Run for Education Budget
- EA Annual Report (prior school year) - Draft Presented
- Board Member Spotlight
- Approve last meeting minutes
- Rotating Member Reports

March

- Principal for a Day Final Report
- PiE Champion Awards Final Report
- Review Form 990 Tax Form (March/April)
- Financials July 1 – December 31
 - Exec approves/recommends to Board
 - Board approves (biannually in September and March)
- Board Development Discussion/Review by Executive Director (ED):
 - Review Board Term spreadsheet;
 - Review roles of Executive Board for those Directors who may wish to join;
 - Request interest in participating on Exec directly/privately to ED (no names in meetings);
 - Review Board Industry/Need Secession Spreadsheet and request nominee suggestions directly/privately to ED (no names in meetings);
 - Review Bylaws if applicable
- Teacher Appreciation Week/Teachers' Warehouse Update
- Approve last meeting minutes
- Rotating Member Reports
- Legislative Session update if applicable

June (Elections/Mixer)

- Annual Election of Slate of Officers and Approval of New Directors - Executive Director recommends new Board of Director Nominees and Slate of Officers
- Approve Annual Budget
- Teacher Appreciation Week/Teachers' Warehouse Final Report
- Run for Education Sponsor/Volunteer Request
- Data Profile Discussion/Approval
- Approve last meeting minutes
- Rotating Member Reports

Rotating Member Reports (unless agendized):

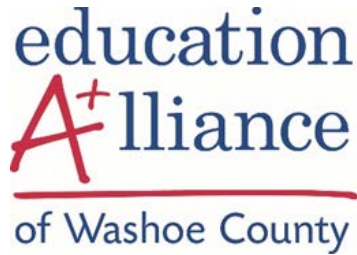
P-16 – Academic Advocacy:

- Data Profile and White Papers-Eric Scheetz
- College Career Readiness Pipeline– Joe Cline
- Higher Education – Joe Cline
- Post High School Plans Survey – Joe Cline
- Intellectual & Creative Recognition – Chris Morgan

Run for Education – Subgroups

Partner in Education Initiatives:

Classroom Speakers – Ben Rogers
Principal for a Day Events -
Partner in Education PiE Champion Awards
Teachers' Warehouse
Marketing – Brent Boynton



MUTUAL COMMITMENT AGREEMENT

BETWEEN

EDUCATION ALLIANCE OF WASHOE COUNTY AND

BOARD DIRECTOR NAME

Education Alliance Mission: The Education Alliance is a community partnership that fosters educational excellence and student achievement in Washoe County through leadership, advocacy, and resource development.

Board of Directors - Four primary responsibilities:

- 1) **Mission:** create a clear, succinct mission statement that expresses the organization's core values and reason for being and revisit this mission regularly, revising if necessary;
- 2) **Oversight:** establish appropriate checks and balances to ensure the Education Alliance is well managed and its mission is carried out;
- 3) **Resource Development:** ensure the Education Alliance has the financial and human resources it needs to fulfill its mission;
- 4) **Outreach:** connect with the external community to promote the Education Alliance's mission, values, and programs including helping to recruit new Board Directors, volunteers, and donors and expanding the Education Alliance's network of supporters.

Each Director plays a critical role in contributing to the overall board responsibilities described above. This document specifically outlines the obligations each Director is expected to meet in regard to these four areas of board governance.

THANK YOU FOR YOUR SERVICE ON THE EDUCATION ALLIANCE OF WASHOE COUNTY!

Education Alliance of Washoe County
P. O. Box 30425 • Reno, NV 89520-3425 • Phone: 775-353-6950
www.ed-alliance.org • Non-profit 501(c)3 Tax ID #94-3177739

BOARD MEMBERSHIP

RESPONSIBILITIES OF THE BOARD AS A WHOLE

As the highest leadership body of the Education Alliance and to satisfy its fiduciary duties, the Board is responsible for:

- Determining the mission and purpose of the Education Alliance;
- Planning - Strategic and organizational;
- Ensuring strong fiduciary oversight and financial management;
- Fundraising and resource development;
- Approving and monitoring the Education Alliance's programs and services;
- Enhancing the Education Alliance's public image;
- Assessing its own performance as the governing body of the Education Alliance;
- Following the Education Alliance's Bylaws, policies, and board resolutions;
- Disclosing potential conflicts before meetings and actual conflicts during meetings;
- Maintaining confidentiality about all internal matters of the Education Alliance.

ROLES AND EXPECTATIONS OF AN INDIVIDUAL DIRECTOR

We ask each individual Board Director to:

- Know the Education Alliance's mission, needs, programs, policies, Bylaws, Strategic Plan;
- Faithfully read and understand the Education Alliance's financial statements;
- Stay informed about what is going on in the Education Alliance;
- Ask questions and request information about activities;
- Prepare for, attend, and conscientiously participate in at least four of the six annual Board Meetings, one of which must be the June Annual meeting;
- Excuse yourself from discussions and votes where you have a conflict of interest;
- Serve as an active advocate, ambassador, and spokesperson for the Education Alliance to help its reputational standing, financial/in-kind resources, and partnerships necessary for the organization to advance its mission;
- Work in good faith with fellow Board Directors and staff toward the achievement of the Education Alliance's goals;
- Leverage connections, networks, and resources to develop collective action to fully achieve the Education Alliance's mission;
- Give a meaningful personal financial gift annually, but no later than October of each year and without having to be asked, an amount from my own resources. This may be given as a one-time donation or a pledge to give a certain amount several times during the year.
- Help identify personal connections that can benefit the Education Alliance's fundraising efforts and help secure the financial resources necessary for the organization and its programs and initiatives to succeed;
- Participate fully in one or more Teams/Task Forces/Working Groups and consider serving on the Executive Board;
- Shadow a school principal at Principal for a Day at least once during term of office and help secure participants;
- Sign up for the Classroom Speaker pool and invite others to participate;
- Should there come a time where I am no longer able to fulfill my obligations to the Education Alliance, it will be my responsibility to resign my position as a member of the Board of Directors in writing.

EDUCATION ALLIANCE RESPONSIBILITIES TO EACH DIRECTOR

What you can expect from the Education Alliance:

- Open channels of communication for effective dialogue;
- Value and respect of your input, constructive criticism, and feedback;
- Recognition that your contributions make a difference and impact on our success;
- Regular monitoring of engagement and conducting of board evaluations;
- Respect of your commitment and effective management of your time;
- Calculated strides to keep meetings efficient;
- Utilization of individual Board Director talents;
- Bi-annual financial reports and an update of organizational activities that allow Directors to meet the “prudent person” standards of the law;
- Information about programs and policies, goals and objectives as appropriate;
- Opportunities to discuss with the Executive Director and the Board President the Education Alliance’s programs, goals, activities and status;
- Straight-forward response of fellow Board Directors, Officers, and the Executive Director to questions necessary for Directors to carry out fiscal, legal and moral responsibilities to the Education Alliance;
- Board Directors and the Executive Director will work in good faith with each Director towards achievement of our goals;
- If the Education Alliance does not fulfill its commitments to you as a Director, you may call upon the Board President and Executive Director to further discuss these responsibilities.

Signed by:

Board of Director Name

Date

And by:

President of the Board of Directors

Date

Board President signs two copies of this agreement for each Board Director. Each new Board Director should sign both, return one copy to the President and keep the other for reference. Signing the Mutual Commitment Agreement ensures that Directors will read them, and is a symbolic gesture of their importance.

(Portions adapted from BoardSource, Washington DC, May 2016)